



National
Pharmacy
Purchasing
Association

NPPA

Phone: 888-544-NPPA www.pharmacy purchasing.com

Fax: 858-581-6372 info@pharmacy purchasing.com

4747 Morena Blvd., Suite 340, San Diego, CA 92117-3468

NPPA Vendor E-Blast Advertising - 2023 Rates & Specs

Description: E-Blast (Ad & Text), with your message *only*, to send to our NPPA contacts

Gross Cost Per E-Blast: \$1,000.00

| <u>Type of Content</u> | <u>Size</u> | <u>Format</u> | <u>Deadline</u> |
|---------------------------------|-----------------------------|---------------|---------------------|
| Photos for Main Text Area | 194 x 137 pixels or greater | JPEG | 15th of month prior |
| Content for Main Text Area | Up to 500 Words | Text | 15th of month prior |
| URL (can contain tracking code) | N/A | | 15th of month prior |

ORDER/CONTENT TERMS & DISCOUNTS AVAILABLE

Content: will be provided by you, with specs as noted above, and must first be approved by NPPA.

Discounts Available: current/new NPPA Member-7% discount allowed.

Payment Terms: Credit card must be provided at time of order, to either pay in full or “hold” your reservation. If not paying by credit card at time of order, you will be billed after your reservation order is received, with payment due upon receipt of our invoice.

PRODUCTION MONTHS & SCHEDULE

Available any time, *except* for dates between July 15 through September 1 each year. Once content for your message has been received: NPPA will review, approve, or suggest edits if needed; then we will send you a "draft" copy to review (within 1-2 weeks of receipt of your content). After that is all confirmed and finalized, the E-Blast will be sent out on a date of your choosing, *as long as it does not conflict with a scheduled date for one of NPPA’s own e-communications.*



AD SUBMISSIONS

Text portion sent in Word doc format. Layout can be adjusted.

Photo sent as JPEG at 194 x 137 pixels or greater.

Send to: Advertising@PharmacyPurchasing.com

DISTRIBUTION

E-Blast Advertising is distributed to approximately 1,800 total Pharmacy Professionals (Purchasing Agents, Managers, Directors), GPO (Group Purchasing Organization) Reps, and Vendor Reps (*unless requesting to not include vendors*).



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2023 NPPA Vendor E-Blast Advertising Order & Payment Form

Return to NPPA: by email Advertising@PharmacyPurchasing.com

*Credit card must be provided at time of order, to either pay in full or "hold" your reservation.
If not paying by credit card at time of order, you will be billed after your
reservation order is received, with payment due upon receipt of our invoice.*

We accept Visa, M/C, American Express, & Discover.

Description: Vendor E-Blast Ad

Gross Fee Per E-Blast: \$1,000.00

Discounts Available: 7%, for current or new NPPA Members (deduct \$70.00 per E-Blast)

To become a new NPPA Member: see Order Form [HERE](#)

Date/s Prefer Ad/s to Be Sent: _____

Company Placing Ad: _____

Total To Charge (after any Discounts): \$ _____

Date OK to Charge: _____

Credit Card To: Hold Reservation (you will be billed)

Pay Total Due In Full (with this order)

Card Number: _____

Expiration Date (MM/YY): _____

Card CODE: _____

Billing Street NUMBERS only: _____

Billing ZIP Code: _____

Cardholder Name/s (printed): _____

Cardholder Signature: _____

Name, Company, Email & Phone of person completing this form: _____

