



National  
Pharmacy  
Purchasing  
Association

NPPA

Phone: 888-544-NPPA [www.pharmacy purchasing.com](http://www.pharmacy purchasing.com)

Fax: 858-581-6372 [info@pharmacy purchasing.com](mailto:info@pharmacy purchasing.com)

4747 Morena Blvd., Suite 340, San Diego, CA 92117-3468

## NPPA Vendor E-Blast Advertising - 2022 Rates & Specs

**Description:** E-Blast (Ad & Text), with your message *only*, to send to our NPPA contacts

**Gross Cost Per E-Blast:** \$1,000.00

<u>Type of Content</u>	<u>Size</u>	<u>Format</u>	<u>Deadline</u>
Photos for Main Text Area	194 x 137 pixels or greater	JPEG	15th of month prior
Content for Main Text Area	Up to 500 Words	Text	15th of month prior
URL (can contain tracking code)	N/A		15th of month prior

### ORDER/CONTENT TERMS & DISCOUNTS AVAILABLE

**Content:** will be provided by you, with specs as noted above, and must first be approved by NPPA.

**Discounts Available:** current/new NPPA Member-7% discount allowed.

**Payment Terms:** Credit card must be provided at time of order, to either pay in full or “hold” your reservation. If not paying by credit card at time of order, you will be billed after your reservation order is received, with payment due upon receipt of our invoice.

### PRODUCTION MONTHS & SCHEDULE

Available any time, *except* for dates between July 15 through September 1 each year. Once content for your message has been received: NPPA will review, approve, or suggest edits if needed; then we will send you a "draft" copy to review (within 1-2 weeks of receipt of your content). After that is all confirmed and finalized, the E-Blast will be sent out on a date of your choosing, *as long as it does not conflict with a scheduled date for one of NPPA’s own e-communications.*



### AD SUBMISSIONS

Text portion sent in Word doc format. Layout can be adjusted.

Photo sent as JPEG at 194 x 137 pixels or greater.

Send to: [Advertising@PharmacyPurchasing.com](mailto:Advertising@PharmacyPurchasing.com)

### DISTRIBUTION

*E-Blast Advertising* is distributed to approximately 1,800 total Pharmacy Professionals (Purchasing Agents, Managers, Directors), GPO (Group Purchasing Organization) Reps, and Vendor Reps (*unless requesting to not include vendors*).



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## 2022 NPPA Vendor E-Blast Advertising Order & Payment Form

**Return to NPPA:** by email [Advertising@PharmacyPurchasing.com](mailto:Advertising@PharmacyPurchasing.com)

*Credit card must be provided at time of order, to either pay in full or "hold" your reservation.  
If not paying by credit card at time of order, you will be billed after your  
reservation order is received, with payment due upon receipt of our invoice.*

*We accept Visa, M/C, American Express, & Discover.*

**Description:** Vendor E-Blast Ad

**Gross Fee Per E-Blast:** \$1,000.00

**Discounts Available:**  7%, for current or new NPPA Members (deduct \$70.00 per E-Blast)

**To become a new NPPA Member:** see Order Form [HERE](#)

Date/s Prefer Ad/s to Be Sent: \_\_\_\_\_

Company Placing Ad: \_\_\_\_\_

Total To Charge (after any Discounts): \$ \_\_\_\_\_

Date OK to Charge: \_\_\_\_\_

Credit Card To:  Hold Reservation (you will be billed)

Pay Total Due In Full (with this order)

Card Number: \_\_\_\_\_

Expiration Date (MM/YY): \_\_\_\_\_

Card CODE: \_\_\_\_\_

Billing Street NUMBERS only: \_\_\_\_\_

Billing ZIP Code: \_\_\_\_\_

Cardholder Name/s (printed): \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Name, Company, Email & Phone of person completing this form: \_\_\_\_\_

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