



National
Pharmacy
Purchasing
Association

NPPA
Phone: 888-544-NPPA www.pharmacy purchasing.com
Fax: 858-581-6372 info@pharmacy purchasing.com
4747 Morena Blvd., Suite 340, San Diego, CA 92117-3468

NPPA Vendor E-Blast Advertising - 2021 Rates & Specs

Description: E-Blast (Ad & Text), with your message *only*, to send to our NPPA contacts

Gross Cost Per E-Blast: \$750.00

<u>Type of Content</u>	<u>Size</u>	<u>Format</u>	<u>Deadline</u>
Photos for Main Text Area	194 x 137 pixels or greater	JPEG	15th of month prior
Content for Main Text Area	Up to 500 Words	Text	15th of month prior
URL (can contain tracking code)	N/A		15th of month prior

ORDER/CONTENT TERMS & DISCOUNTS AVAILABLE

Content: will be provided by you, with specs as noted above, and must first be approved by NPPA.

Discounts Available: current/new NPPA Member-7% discount allowed.

Payment Terms: Credit card must be provided at time of order, to either pay in full or “hold” your reservation. If not paying by credit card at time of order, you will be billed after your reservation order is received, with payment due upon receipt of our invoice.

PRODUCTION MONTHS & SCHEDULE

Available any time, *except* for dates between June 1 through September 1 each year (during high season of our Annual NPPA Conference, when we’re busy and other “E-Vite” eBlast options for advertising are available at a lower rate to Conference Exhibitors). Once content for your message has been received: NPPA will review, approve, or suggest edits if needed, then send you a "draft" copy to review (within 1-2 weeks of receipt of your content). Then after finalized, the eBlast will be sent out on a date of your choosing, as long as it does not conflict with a scheduled date for one of NPPA’s e-communications.

May 26, 2020
Message from Company Name

Company Logo & URL	<p style="text-align: center;">Megestrol Acetate Oral Suspension USP 625 mg/5 mL (125 mg/mL) <i>Concentrated Formula</i></p> <p><small>is pleased to announce the launch and availability of Megestrol Acetate Oral Suspension Concentrated Formula in 5 mL Unit Dose cups to meet both your hospital and institutional needs. Each 5 mL UD cup delivers 625 mg megestrol acetate.</small></p> <p><small>Megestrol Acetate Oral Suspension is indicated for the treatment of anorexia, cachexia, or an unexplained significant weight loss in patients with a diagnosis of acquired immunodeficiency syndrome (AIDS). The product is AB rated and dye-free with a lemon-lime flavor.</small></p> <p><small>Megestrol acetate is identified as a Group 1 drug product on the National Institute for Occupational Safety and Health (NIOSH) List of Hazardous Drugs in Healthcare Settings. Due to the implementation of USP <800>, unit dose megestrol acetate should be considered for use as it minimizes employee exposure to the drug.</small></p>
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Product Photo
(JPEG+URL)

Megestrol Acetate Oral Suspension 5 mL Unit Dose is available in cases of 20 Unit Dose Cups with the case NDC 00121-0887-20. The product is readily available and may be ordered through your wholesaler using the following item numbers:

5 mL Unit Dose

- AmerisourceBergen
- Cardinal Health
- McKesson
- Morris & Dickson

offers Megestrol Acetate Oral Suspension along with an extensive line of both retail and unit dose products providing high quality, convenience, competitive pricing, and dependable delivery.

Please contact our Customer Service Team at with any questions or concerns.

Please visit our website at

Content provided by _____ as a paid advertisement.

AD SUBMISSIONS

Text portion sent in Word doc format. Layout can be adjusted.

Photo sent as JPEG at 194 x 137 pixels or greater.

Send to: Advertising@PharmacyPurchasing.com

DISTRIBUTION

E-Blast Advertising is distributed to approximately 1,900 total Pharmacy Professionals (Purchasing Agents, Managers, Directors), GPO (Group Purchasing Organization) Reps, and Vendor Reps (*unless requesting to not include vendors*).



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2021 NPPA Vendor E-Blast Advertising Order & Payment Form

Return to NPPA: by email Advertising@PharmacyPurchasing.com

*Credit card must be provided at time of order, to either pay in full or "hold" your reservation.
If not paying by credit card at time of order, you will be billed after your
reservation order is received, with payment due upon receipt of our invoice.*

We accept Visa, M/C, American Express, & Discover.

Description: Vendor E-Blast Ad

Gross Fee Per E-Blast: \$750.00

Discounts Available: 7%, for current or new NPPA Members (deduct \$52.50 per E-Blast)

To become a new NPPA Member: see Order Form [HERE](#)

Date/s Prefer Ad/s to Be Sent: _____

Company Placing Ad: _____

Total To Charge (after any Discounts): \$_____

Date OK to Charge: _____

Credit Card To: Hold Reservation (you will be billed)

Pay Total Due In Full (with this order)

Card Number: _____

Expiration Date (MM/YY): _____

Card CODE: _____

Billing Street NUMBERS only: _____

Billing ZIP Code: _____

Cardholder Name/s (printed): _____

Cardholder Signature: _____

Name, Company, Email & Phone of person completing this form: _____
