

# 21st Annual 2017 NPPA Conference



## Exhibitor Prospectus – Booths, Sponsorships & Promotional Opps

The 21st Annual 2017 NPPA Conference (National Pharmacy Purchasing Association) offers your company the chance to come together with key pharmacy purchasing decision-makers across the country (in pharmacies mainly from the institutional setting of hospitals, medical centers, health systems, clinics); as well as executives from the leading GPO companies who negotiate drug contracts for health systems.

Interact with 280-320 pharmacy purchasing professionals—your company's target audience, while presenting your products and services in our Vendor-Exhibit Hall on August 22 & 23 (for 2.5 to 3 hours each day). In addition to an Exhibit Booth Package, a wide variety of Sponsorships & Promotions are also available (see details within).

Exhibitors continue to tell us this is the **best** pharmacy convention they attend all year!

## August 22-24, 2017 • Bally's Las Vegas



**Contact:** Event Consultants Global, LLC (2017 Exhibitor Managers)

**Phone (toll-free):** 844-650-1861 ♦ **Fax (toll-free):** 844-714-7390

**Email:** [nppa@eventconsultantsglobal.com](mailto:nppa@eventconsultantsglobal.com)

**NPPA Website (for more info):** [www.PharmacyPurchasing.com](http://www.PharmacyPurchasing.com)

## EXHIBITOR PACKAGES & INCLUSIONS

### 2017 NPPA Conference - August 22 & 23 (exhibit days)

WHAT'S INCLUDED?	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Exhibit Booth Size	20x20	10x40	10x30	10x20	10x10
Fee (must pay in full By August 4)	\$19,200	\$15,200	\$11,400	\$7,600	\$3,800
EARLY BIRD DISCOUNT When Paid in Full By April 14, Use Discount Codes Here	\$500 Off "DIAM500-B"	\$400 Off "PLAT400-B"	\$300 Off "GOLD300-B"	\$200 Off "SILV200-B"	\$100 Off "BRON100-B"
Logo on Cover of Attendee Binder	Yes	Yes			
Full Page Ad in <i>Pharmacy Purchasing Outlook</i>	2	1			
Support Ribbons on Rep Badges	Yes	Yes			
Full Page Ad in Attendee Binder	2	1	1		
Logo/Link in Exhibitor List on NPPA Website (thru Sept. 2017)	Yes	Yes	Yes		
Company Name on Promotional Materials in PPO (thru Sept.)	Yes	Yes	Yes	Yes	
Company Name in Exhibitor List on NPPA Website (all year)	Yes	Yes	Yes	Yes	Yes
6' Skirted Table, 2 Chairs, Waste- Basket, Signage on Booth Drape (In Fully Carpeted Ballroom)	Yes	Yes	Yes	Yes	Yes
Onsite Rep Passes for Exhibit Hall	25	20	15	10	5
Single Session Passes For Reps (Access to 1 Educational Session)	25	20	15	10	5

# SPONSORSHIPS AVAILABLE

## 2017 NPPA Conference, August 22-24



### **SCHOLARSHIP PROGRAM SPONSOR – \$2,710, for 5 Awards\* (multiple companies)**

- For Under-Funded Attendee-Facilities (to help Attendees not to pay out-of-pocket when facility won't cover).
- Your Company gets Recognition in Conference Attendee Program Binder, during Conference Opening Session, Poster Signage in Lecture Hall, on the NPPA Website, and in NPPA's member-publication (*PPO*).
- Receive a complimentary E-List of Scholarship Awardees.
- Contribute 10 or more Scholarships to Receive a \$400 discount off *next year's (2018) Exhibit Package*.
- \*Each Scholarship Award covers 1 Attendee Registration+3 Hotel Nights (at \$89/night 2017 NPPA rate).

### **BADGE LANYARDS SPONSOR – \$5,000 (1 company)**

- Each Attendee & Exhibitor Rep will receive one of your Lanyards that holds their Name Badge (which must be worn at all times during the event).
- Lanyards are provided by you in quantity of 700, with your Company Name/Logo on them.
- See NPPA for options on Lanyard type/style.

### **TOTE BAGS SPONSOR – \$3,000 (1 company)**

- Tote Bags are provided to all Attendees, to hold Program Binders with Agenda & other materials.
- Design Tote Bags to Highlight your Company & Products, any way you see fit.
- Tote Bags will be provided by you in quantity of 350.

### **PROGRAM BINDER SPONSOR – \$3,500 (1 company)**

- Your Company's 1 page Ad will go on the Back Cover of Program Binders that each Attendee receives.
- Ad will be printed and provided by you in quantity of 350.
- Or for printing, request a quote from NPPA's local printer (*cost will be billed to you separately*).

### **NOTEPADS & PENS SPONSOR – \$3,000 (1 company)**

- Your Company Logo on Notepads & Pens that Attendees use during the Educational Sessions.
- Notepads & Pens are provided by you, in quantity of 450 minimum (*or more if able, especially pens*).

### **CYBER CAFÉ SPONSOR – \$1,500 (1 company)**

- NPPA's Cyber Café will be available for Attendee use over *all* of the main event days.
- Your Company Name or Logo can be used as the Screensaver on the Computer Screens.
- Your Company's Website may be used as the Home Page.

### **HOSPITALITY EVENT SPONSOR – \$1,000 at NPPA headquarters (multiple companies/events, but space is limited) \$500 for off-site location (multiple companies/events)**

- Meeting space rental provided at no cost (when in one of NPPA headquarter hotel's meeting rooms).
- Event Promotion: on our Website, Agenda, Attendee Program Binder, and NPPA's member-publication.
- Includes Attendee E-Vite (\$250 value, see next page for details).
- Date/Time *must first be approved by NPPA* (so it does not conflict with hours of Exhibit Hall, Reception, Educational Program hours, and other confirmed events).

**SPONSORSHIPS & PROMOTIONAL OPPORTUNITIES ARE NON-REFUNDABLE  
& MUST BE PAID IN FULL AT TIME OF ORDER**

# PROMOTIONAL OPPORTUNITIES

## 2017 NPPA Conference, August 22-24



### **WEBSITE ADS on NPPA site (thru August) – \$1,500 (multiple companies, but space is limited)**

- Special Ad Rates & Time only for 2017 NPPA Conference Exhibitors.
- Ads with your Company's Logo/URL, on one of NPPA's Website Pages through August (see page placement options on Order Form page).
- Required Ad Specs will be provided after you have placed your order (*must be received by July 31*)

### **TOTE BAG INSERTS – \$1,500 (multiple companies, but space is limited)**

- Provide us with a small item to insert in the official Attendee Tote Bag, in Quantity of 400.
- Each Attendee Registrant receives a Tote Bag, which includes their official Program Binder & other materials.
- Items for stuffing must be approved before finalization of print/order for such on your end.
- Ask NPPA for suggestions on product ideas for insertion.

### **E-VITE & E-THANKS Attendee Email Transmissions – \$500 Includes 1 of each type (multiple companies)**

- NPPA sends all Registered Attendees your customized message in HTML, to invite to your Exhibit Booth or other approved function, and thank them for their participation and business after the show.
- Includes: 1 "E-Vite" (pre-show, sent by 8/1), and 1 "E-Thanks" (post-show, sent by 10/31).
- **Note:** message & invite content will **first be reviewed & approved by NPPA**, before email distribution. If inviting to function other than visiting at your Exhibit Booth, event's date & date **must** first be approved by NPPA so it does not conflict with Exhibit Hall hours & other important events or educational program hours.

### **AD PAGES IN ATTENDEE PROGRAM BINDER – \$600/page, double-sided (multiple companies)**

- Program Binders contain all the necessary Conference info, which Attendees receive upon check-in.
- Ads are placed in the Exhibitor section of Binder, in company alpha order going by Exhibitor Package level.

#### Ad Specs:

- 1 Page, 8.5" x 11" (double-sided OK)
- 3-Hole Punched
- Quantity of 350, printed (or send us your PDF file & we will print at additional cost)
- Send to Arrive By July 21, to:

NPPA, 4747 Morena Blvd. Suite 340, San Diego, CA, 92117-3468  
Main office phone number: 858-581-6373

\*Diamond Exhibitors receive 2 comped Binder Ad pages, and Platinum Exhibitors receive 1 comped Binder Ad page. However, your confirmation of participation is still required by choosing that option on the Order Form.

### **POP-UP MEETING – Complimentary to Exhibitors (space permitting, first-come-first served)**

- For Company Staff or Board Meetings (**no Attendees allowed, with exception of Advisory Boards\***).
- Meeting space rental provided at no cost; your company responsible for costs of A/V & other needs.
- Send email with request & description of meeting type & needs (not included on Order Forms).

*\*For functions you'd like to invite Attendees to, see previous page for "Hospitality Event Sponsorships".*

**SPONSORSHIPS & PROMOTIONAL OPPORTUNITIES ARE NON-REFUNDABLE  
& MUST BE PAID IN FULL AT TIME OF ORDER**

# Sample List of NPPA Attendee-Facilities

*See full 2016 Facility List on NPPA website*



Mt. Edgecumbe Hospital, Sitka, AK  
Cullman Regional Medical Center, Cullman, AL  
Arkansas Children's Hospital, Little Rock, AR  
Flagstaff Medical Center, Flagstaff, AZ  
Dignity Health, Phoenix, AZ  
St. Joseph's Hospital & Medical Center, Phoenix, AZ  
Scottsdale Healthcare Shea Med. Ctr., Scottsdale, AZ  
Mercy Hospitals of Bakersfield, Bakersfield, CA  
Scripps Memorial Hospital, Encinitas, CA  
St. Joseph Hospital, Eureka, CA  
Community Regional Medical Center, Fresno, CA  
Scripps Memorial Hospital, La Jolla, CA  
Loma Linda VA Medical Center, Loma Linda, CA  
College Medical Center, Long Beach, CA  
Children's Hospital Los Angeles, Los Angeles, CA  
Good Samaritan Hospital, Los Angeles, CA  
Queen of the Valley Hospital, Napa, CA  
Desert Regional Medical Center, Palm Springs, CA  
Eisenhower Medical Center, Rancho Mirage, CA  
UC Davis Medical Center, Sacramento, CA  
St. Bernardine Medical Center, San Bernardino, CA  
Rady Children's Hospital, San Diego, CA  
Scripps Mercy Hospital, San Diego, CA  
Sharp Mary Birch Hospital for Women & Newborns, San Diego, CA  
Saint Francis Memorial Hospital, San Francisco, CA  
UCSF Medical Center, San Francisco, CA  
Good Samaritan Hospital-HCA, San Jose, CA  
Sonoma Valley Hospital, Sonoma, CA

Ventura County Medical Center, Ventura, CA  
Queen of the Valley Hospital, West Covina, CA  
University of Colorado Hospital, Aurora, CO  
St. Francis Medical Center, Colorado Springs, CO  
Centura Health, Denver, CO  
Porter Adventist Hospital, Denver, CO  
Yale-New Haven Hospital, New Haven, CT  
MedStar Washington Hospital Ctr., Washington, DC  
Federation of American Hospitals, Washington, DC  
Saint Francis Hospital, Wilmington, DE  
Florida Hospital-Celebration Health, Celebration, FL  
Parallon Supply Chain Solutions, Largo, FL  
Sarasota Memorial Hospital, Sarasota, FL  
Comprehensive Pharmacy Services, Atlanta, GA  
Emory University Hospital-Midtown, Atlanta, GA  
Health Enterprises Pharmacy Svs., Cedar Rapids, IA  
Mercy Hospital & Medical Center, Chicago, IL  
University of Illinois Medical Center, Chicago, IL  
Presence Covenant Medical Center, Urbana, IL  
Centegra Hospital, Woodstock, IL  
Columbus Regional Hospital, Columbus, IN  
Franciscan St. Anthony Health, Crown Point, IN  
St. Elizabeth Edgewood, Edgewood, KY  
Thibodaux Regional Medical Center, Thibodaux, LA  
Massachusetts Eye & Ear Infirmary, Boston, MA  
Massachusetts General Hospital, Boston, MA  
UMass Memorial Medical Center, Worcester, MA  
University of MD Medical Center, Baltimore, MD  
Baltimore Washington Med. Ctr., Glen Burnie, MD



Eastern Maine Medical Center, Bangor, ME  
University of MN Medical Center, Minneapolis, MN  
Gillette Children's Specialty Healthcare, St. Paul, MN  
North Kansas City Hospital, North Kansas City, MO  
Mercy Hospital-Springfield, Springfield, MO  
Anderson Regional Medical Center, Meridian, MS  
Providence St. Patrick Hospital, Missoula, MT  
Carolinas Healthcare System Univ., Charlotte, NC  
CarolinaEast Medical Center, New Bern, NC  
Altru Hospital, Grand Forks, ND  
Nebraska Medical Center, Omaha, NE  
University Medical Ctr. of Princeton, Plainsboro, NJ  
University of New Mexico Hospital, Albuquerque, NM  
Sunrise Hospital & Medical Center, Las Vegas, NV  
Renown Regional Medical Center, Reno, NV  
St. Peters Hospital, Albany, NY  
University of Cincinnati Medical Ctr., Cincinnati, OH  
OhioHealth Doctors Hospital, Columbus, OH  
The OSU Wexner Medical Center, Columbus, OH  
Memorial Hospital & Physician Group, Frederick, OK  
Bay Area Hospital, Coos Bay, OR  
Asante Rogue Regional Medical Center, Medford, OR  
Gettysburg Hospital-Wellspan Health, Gettysburg, PA  
Hospital of the University of PA, Philadelphia, PA  
York Hospital-Wellspan Health, York, PA  
Carolinas Hospital System-Marion, Mullins, SC  
Rapid City Regional Hospital, Rapid City, SD  
Sanford USD Medical Center, Sioux Falls, SD  
Memorial Hospital, Chattanooga, TN  
Vanderbilt University Medical Center, Nashville, TN  
Arlington Memorial Hospital, Arlington, TX  
Texas Health Harris Methodist SW, Fort Worth, TX  
Parallon Supply Chain Solutions, Kaysville, UT  
Intermountain Healthcare, Midvale, UT  
Primary Children's Hospital, Salt Lake City, UT  
Carilion New River Vly. Med. Ctr., Christiansburg, VA  
Providence Sacred Heart Medical Center & Children's Hospital, Spokane, WA  
Gundersen Lutheran Medical Center, La Crosse, WI  
Mayo Clinic Health, La Crosse, WI  
Wyoming Medical Center, Casper, WY

And many more, including the top GPO companies  
(total attendees 275 to 320)

## Comments From Past Attendees

- "We need to get most or all, of our Buyers to attend NPPA's worthwhile Conference." (By David Billing, MS, R.Ph., Pharmacy Director of DePaul Medical Center in Bridgeton, MO, part of the SSM Healthcare system.)
- "I thoroughly enjoyed the NPPA Conference. The topics and speakers were very helpful and overall the presentations were great. I am truly amazed at the amount of knowledge I have received in the past 3 days. The displays are a lot of fun as well. Thanks for making this possible and hopefully I will be able to attend next year!"
- "This is my second year attending. As with the year before, I truly enjoyed it. It was very informative and interesting. I hope to return in the following years."
- "I really learned a lot. I will take what I have learned back to my hospital and apply it to my job."
- "I have been a buyer for 26 years and never had come to the NPPA Conference before, but I will never miss it again. It had an excellent variety of issues and topics. Also, there was great representation by suppliers – I got to meet & talk to lots of them during the display periods."
- "I feel that every Buyer should have the opportunity to attend this yearly convention hosted by NPPA."

# Become a Member of NPPA

## To Stay Tuned to the Pharmacy Buyer News

### And Save on Advertising In Member-Publication!

#### Corporate (Vendor) NPPA Member Benefits

- ◆ Support NPPA, the first Association of Pharmacy Buyers
- ◆ Receive 10 Editions a year of *Pharmacy Purchasing Outlook (PPO)*, the member-publication of NPPA
- ◆ Receive both the *RxVendor & RxBuyer eNews*, periodic e-newsletter distributions
- ◆ 7% Discount off Advertising (in *PPO* or *RxBuyer eNews*)
- ◆ 10% Discount off Advertorial-Type Ads (in *PPO* only)
- ◆ Submit your company's Press Releases on new product & services, for inclusion in *PPO*
- ◆ Stay Attuned to the Topics & Issues that NPPA's Pharmacy Buyer members read & care about

#### Advertise in NPPA's member-publication *Pharmacy Purchasing Outlook (PPO)*

- ◆ Truly cost-effective, since rates are less than the norm and it targets a specific group of your largest customers, the Pharmacy Buyers & Managers
- ◆ For details & orders, email: [Advertising@PharmacyPurchasing.com](mailto:Advertising@PharmacyPurchasing.com) (or see our site's Advertising page)

#### Testimonial from NPPA Corporate Member & Regular Advertiser

"We find NPPA's publication (*Pharmacy Purchasing Outlook*), to have a wealth of information, and none of our reps and staff (here at X-Gen), want to part with our own copies."

-Dave Potter, Marketing Manager  
X-Gen Pharmaceuticals, Horseheads, New York

*Note from NPPA: for many years now, X-Gen has also seen the value of advertising in every edition of Pharmacy Purchasing Outlook, and saves 7% on advertising fees with their NPPA-member discount.*

#### **New Corporate NPPA Membership Order** (complete & fax to 858-581-6372, or PDF page & attach to email)

Name: \_\_\_\_\_

Title: \_\_\_\_\_ Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, ST/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

#### **Payment by Credit Card (Visa, M/C, American Express, & Discover):**

Total to Charge:     \$125, 1-year         \$216, 2-year        Date of Order (MO/DAY/YR): \_\_\_\_\_

Card#: \_\_\_\_\_        Expiration date (MO/YR): \_\_\_\_\_

Billing Street NUMBER: \_\_\_\_\_        Billing ZIP: \_\_\_\_\_        Card Code: \_\_\_\_\_

Cardholder Name/s (all) \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

# EXHIBIT BOOTH INFO & HOTEL RESERVATIONS 2017 NPPA CONFERENCE



## **HOTEL RESERVATIONS, BALLY'S LV (opens early Feb.)**

- **Rate:** \$89/night plus tax (for Group "NPPA 2017")
- **Resort Fee:** \$25/night+tax (discounted for NPPA guests only, normally \$30+tax) includes 2 Wi-Fi Devices, Fitness Center for 2, Free Local Calls.
- **Dates:** Sunday 8/20 thru Thursday 8/24
- **Online Reservations:**  
<https://aws.passkey.com/go/SBNPP7>
- **Phone Reservations:** 800-358-8777 (ask for "NPPA 2017" or Group Code "SBNPP7")

**GES EXPO SERVICES:** will handle your booth setup/furniture needs, and the shipping & handling of your booth materials. About 90 days before the event, GES will send ordering details to all confirmed and paid NPPA exhibitors, via an email notice with a link to our NPPA Exhibitor Show Kit & Ordering Site, which will also include options for ground transportation services (with a special NPPA-deal), lead retrieval units for rent, and more.

**LEAD RETRIEVAL UNITS:** will be available to rent for use at your booth, to scan the name badges of NPPA attendees who visit you (& give their permission). Details & order forms will be included in your Show Kit as sent by GES Expo Services. LR units will also be available onsite (at a slightly increased rate).

**CONDUCT A RAFFLE FROM YOUR BOOTH:** Consider a raffle, to increase traffic to your booth over the 2 days of Exhibit Hall hours, with the following ideas.

- ◆ Order from GES or bring a bowl or ticket tumbler, and use your customized forms for attendees to fill out & drop in the bowl for your raffles (not all Attendees will have business cards).
- ◆ Announce winners on a raffle "board" at your booth (which can be ordered from GES).
- ◆ Hold drawings towards on the second Exhibit day or end of Exhibit hours, to keep Attendees around throughout the entire time period and returning on the second day.

**ONSITE REPS & LOCATION OF BOOTH:** At a later date, you will be contacted with further instructions, to provide both your Onsite Booth Reps as well as your preferred Booth space location on the Exhibit Hall floor (which is in a fully carpeted Ballroom).

**ADDITIONAL REP PASSES:** beyond those provided with each exhibit package (see page 2), will be available to order at a later date. Which is also when you will register your company's Onsite Booth Reps going to the show.

Also available as an upgrade, is a "Full Program" pass, for access to our educational sessions, with ACPE-accredited CE.



# 2017 NPPA CONFERENCE, AUGUST 22-24

NPPA's annual event attracts more pharmacy purchasing professionals than any other. Here, you will find that all attendees are in charge of the Pharmacy Buying in their facilities (hospitals, medical centers, health systems, clinics, & homecare); or are GPO executive attendees, who negotiate the drug contracts for hundreds of their facility-members across the country.

When you help support this conference, the purchasing experts attending will take notice!

## WHY EXHIBIT?

- Spacious & Elegant Ballroom Exhibit Hall for 2 days (Aug. 22 & 23), open 2.5 to 3 hrs/day
- Hundreds of Purchasing Pros Who Have Authority to Buy!
- Major National Purchasing Group Directors who Negotiate Billions in Contracts
- Wide Array of Sponsorships & Promotional Opportunities Available
- More Purchasing Pros In 1 Location Than Reps Could Cover All Year

## EXHIBITORS OF 2016 NPPA CONFERENCE

ABBVIE	ECLAT PHARMACEUTICALS, LLC	PARAGON MEDS
ACCORD HEALTHCARE	EXELA PHARMA SCIENCES, LLC	PERRIGO PHARMACEUTICALS
ACELLA PHARMACEUTICALS, LLC	FFF ENTERPRISES	PFIZER
ACUTE CARE PHARMACEUTICALS	FRESENIUS KABI USA, LLC	PHARMACEUTICAL ASSOCIATES, INC.
AKORN, INC.	GENSCO LABORATORIES, LLC	PHARMEDIUM SERVICES, LLC
AMERICAN HEALTH PACKAGING	GERITREX LLC	PINNACLE 1 INVENTORY
AMERICAN REGENT	GRIFOLS USA, LLC	PIRAMAL CRITICAL CARE
AMERISOURCEBERGEN	GULF COAST PHARMACEUTICALS	PRECISION DOSE, INC.
AMNEAL BIOSCIENCES	HALOZYME	PREMIUM RX NATIONAL
AMPHASTAR PHARMACEUTICALS	HEALTH CARE LOGISTICS	PRODIGY HEALTH
ANDA, INC.	HERITAGE PHARMACEUTICALS	RELIANCE WHOLESALE, INC.
APEXUS	INTERNAT'L MEDICAL INDUSTRIES	RITEDOSE PHARMACEUTICALS
APOTEX CORP.	ISO-MED, INC.	SCA PHARMACEUTICALS
ARBOR PHARMACEUTICALS, LLC	KRS GLOBAL BIOTECHNOLOGY	SAFE CHAIN SOLUTIONS
ASTELLAS PHARMA US, INC.	LILLY USA	SAGENT PHARMACEUTICALS
ATLANTIC BIOLOGICALS	LLC WHOLESALE SUPPLY, LLC	SANDOZ PHARMACEUTICALS
AUROMEDICS	LPA WIRELESS	SKY PACKAGING
AVKARE, INC.	MAJOR PHARMACEUTICALS	SOMERSET THERAPEUTICS, LLC
BAXALTA, NOW PART OF SHIRE	MALLINCKRODT PHARMACEUTICALS	SUN PHARMACEUTICALS
BEUTLICH PHARMACEUTICALS	MAYNE PHARMA INC.	TEVA PHARMACEUTICALS
CANTRELL DRUG COMPANY	MCKESSON CORPORATION	TRI-PHARMA
CARDINAL HEALTH & SPECIALTY PHARMACEUTICAL DISTRIBUTION	MEDI-DOSE, INC./EPS, INC.	UPSHER-SMITH LABORATORIES, INC.
CARTER-HEALTH	MCKESSON CONSUMER HEALTHCARE	US WORLDMEDS, LLC
CHIESI USA, INC.	MICRONOVA MFG	VAXSERVE
CLARIS LIFESCIENCES, INC.	MIST PHARMACEUTICALS	VELTEK ASSOCIATES, INC.
CLEAN HARBORS	MORRIS & DICKSON Co., LLC	VISTAPHARM, INC.
CONSORTIEX	MYLAN, INC.	WEST-WARD PHARMACEUTICALS
CONTEC, INC.	NEPHRON PHARMACEUTICALS	WG CRITICAL CARE
CSL BEHRING	NEOMED	WINFIELD LABORATORIES, INC.
CUTISPHARMA	OCTAPHARMA	WINTHROP, A SANOFI COMPANY
DIPLOMAT SPECIALTY PHARMACY	ONY, INC.	X-GEN PHARMACEUTICALS, INC.
DR. REDDY'S LABORATORIES	PAR PHARMACEUTICAL	ZYDUS PHARMACEUTICALS USA INC.





# Exhibitor Contacts - 2017 NPPA Conference

## MAIN COMPANY CONTACT

FIRST & LAST NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

FULL ADDRESS: \_\_\_\_\_

PHONE (w/Extension if have): \_\_\_\_\_

CONTACT ME FOR:  Exhibit Package & Sponsorships/Promos  Booth Orders/Shipping  Billing

WILL YOU ALSO BE ONE OF THE ONSITE BOOTH REPS?  YES  NO  NOT SURE YET

## ADDITIONAL COMPANY CONTACT—Optional

FIRST & LAST NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

FULL ADDRESS: \_\_\_\_\_

PHONE (w/Extension if have): \_\_\_\_\_

CONTACT ME FOR:  Exhibit Package & Sponsorships/Promos  Booth Orders/Shipping  Billing

WILL YOU ALSO BE ONE OF THE ONSITE BOOTH REPS?  YES  NO  NOT SURE YET

**NPPA MEMBER REFERRAL:** Did an NPPA Pharmacy-Member refer you to us? If so, please provide their name and facility, so they can receive credit (does *not* affect your total Exhibit Package costs).

NPPA Member Name: \_\_\_\_\_

Member Facility & City/ST: \_\_\_\_\_

### SEND COMPLETED FORMS & SIGNED POLICIES PAGES:

Email: [nppa@eventconsultantsglobal.com](mailto:nppa@eventconsultantsglobal.com) ♦ E-Fax: 844-714-7390

**SEND CHECKS & MAKE PAYABLE TO:** NPPA (National Pharmacy Purchasing Association)  
4747 Morena Blvd Suite 340, San Diego, CA 92117-3468

**For Questions, Contact 2017 NPPA Exhibitor Managers from Event Consultants Global:**  
Tollfree Phone: 844-650-1861 (9am-4pm Central) ♦ Email: [nppa@eventconsultantsglobal.com](mailto:nppa@eventconsultantsglobal.com)

# Order Form – SPONSORSHIPS & PROMOTIONS

## 2017 NPPA Conference - August 22-23, Bally's Las Vegas

Company Name: \_\_\_\_\_

Rep Name Completing Form: \_\_\_\_\_

**My Order Includes the following checked Sponsorships and/or Promotions (see next page for payment):**

- Lanyards:  \$5,000
- Notepads & Pens:  \$3,000
- Program Binder:  \$3,500
- Tote Bags:  \$3,000
- Scholarship Program:  \$2,710 (includes 5 Attendee Awards for Registration & 3 Hotel Nights)
- Tote Bag Inserts:  \$1,500    Insert Description: \_\_\_\_\_
- Cyber Café:  \$1,500
- Hospitality Event On-Site\*:  \$1,000    Type+Requested Date/Time \_\_\_\_\_  
\*Includes complimentary E-Vite Promotion (worth \$250)
- Hospitality Event Off-Site:  \$500    Type+Requested Date/Time \_\_\_\_\_
- Binder Ad Pages:  \$600     COMPED if Diamond or Platinum Exhibitor
- E-Vite & E-Thanks e-blasts:  \$500 (includes 1 E-Vite pre-show & 1 E-Thanks post-show)
- NPPA Website Ads:  \$1,500 per Ad (see available Placements below; only thru August)

A) Choose Position of Ad:\*     Banner (top of page)     Bottom

B) Choose Placement (see different page options at [www.PharmacyPurchasing.com](http://www.PharmacyPurchasing.com)):

- Conference Pages:     Attendee Registration & Info     Program Agenda  
                                   Registered Attendee Info     Hotel Reservation Info
- Membership Pages:     About NPPA     Member Incentives  
                                   Join NPPA (payment page)     About PPO

\*Note: some pages may not have all Ad Types available; you will be contacted to adjust as needed.  
Required Ad Specs will be provided after you have placed your order.

### **SEND COMPLETED FORMS & POLICIES PAGES**

Email: [nppa@eventconsultantsglobal.com](mailto:nppa@eventconsultantsglobal.com) ♦ Fax (toll-free): 844-714-7390

Questions? Call: 844-650-1861 (toll-free, 9am-4pm Central)

# Payment Form – SPONSORSHIPS & PROMOTIONS

## 2017 NPPA Conference - August 22-23, Bally's Las Vegas

Company Name\*: \_\_\_\_\_

Rep Name Completing Form: \_\_\_\_\_

**\*All companies must purchase an Exhibit Package to be eligible for Sponsorship/Promotional add-on's.  
Sponsorships & Promotions must be *paid in full* at time of order.**

**PAYMENT: We Accept All Credit Cards (Visa/MC, American Express, & Discover)**

CREDIT CARD #: \_\_\_\_\_

EXPIRATION DATE (MO/YR): \_\_\_\_\_

CARD CODE: \_\_\_\_\_

BILLING STREET NUMBER: \_\_\_\_\_

BILLING ZIP CODE: \_\_\_\_\_

CARDHOLDER NAME LISTING (All): \_\_\_\_\_

CARDHOLDER SIGNATURE: \_\_\_\_\_

TOTAL AMOUNT TO CHARGE\*: \$ \_\_\_\_\_

DATE OK TO CHARGE: \_\_\_\_\_

**\*Sponsorships & Promotions must be *paid in full* at time of order. For Exhibit Package Fee, see previous page.**

### **SEND COMPLETED FORMS & SIGNED POLICIES PAGES:**

Email: [nppa@eventconsultantsglobal.com](mailto:nppa@eventconsultantsglobal.com) ♦ Fax (toll-free): 844-714-7390

**SEND CHECKS & MAKE PAYABLE TO: NPPA (National Pharmacy Purchasing Association)  
4747 Morena Blvd Suite 340, San Diego, CA 92117-3468**

**For Questions, contact 2017 NPPA Exhibitor Managers from Event Consultants Global:  
Toll-free Phone: 844-650-1861 (9am-4pm Central) ♦ Email: [nppa@eventconsultantsglobal.com](mailto:nppa@eventconsultantsglobal.com)**

# Exhibitor Policies & Information, 2017 NPPA

**DEPOSITS:** Fifty percent (50%) of the total cost of the Exhibit Package must be paid and received with this agreement as a non-refundable deposit. Checks and credit cards are acceptable forms of payment. No invoices will be issued for the deposit amount. Sponsorships & Advertisement options must be paid in full at the time of order.

**DUE DATES & LATE FEES:** Balance of the total fees due will be invoiced and expected in full no later than August 4. When you are able to pay in full by April 14, you may apply the appropriate discount as listed on Page 2, to your initial Exhibit order. Invoices not fully paid by August 4 will be subject to a 10% late fee. Exhibitors will not be allowed to set up until full payment is received.

**COMPANY TYPES FOR EXHIBITS & SPONSORSHIPS:** Companies that are solely promoting their pharmacy publications are *not* eligible to exhibit or sponsor this event. Press Passes will be considered, with limitations.

**CANCELLATION/REFUNDS:** Exhibit packages that are canceled up to June 22, will receive a 50% refund on their remaining payment due (after the Deposit portion, which is non-refundable). No refunds will be paid after June 22. No credit will be provided for any unused portions of exhibitor packages. Sponsorships & Advertisement options are *non-refundable*. Corner and End-Cap Upgrades may be refundable, at the discretion of the NPPA Conference Team.

**EXHIBIT BOOTH LOCATION & EXHIBIT DAYS/HOURS:** Space assigned will be determined by promptness of deposit and company preferences (you provide your top 3 location choices and make note of any competitors you don't want to be placed next to). Then the final location will be assigned by the NPPA Conference Team. Exhibit Hall will be held Tues. August 22 & Wed. August 23, starting between 2:30pm to 3:30pm (*exact start time still TBD*), for 2.5 to 3 hours each day, in Bally's Las Vegas North Tower Casino-Level Meeting Rooms.

**ORDERS FOR BOOTH SETUP & DESIGN/SHIPPING:** Your Exhibit Services Show Kit Account, to place your Booth Setup, Design, & Shipping Orders, will come from GES Expo Services (NPPA's Exhibit Services company); via email starting approximately 90 days out from show date (or as soon as possible after your initial Exhibitor Order has been received & processed). It will be emailed to the person listed on the contract as the Conference's "Main & Alternate Contacts." It will include information on drayage, electrical services, furniture rental, labor, shipping, etc., with a complete list of charges. The Exhibit Hall at Bally's is already carpeted.

**EXHIBIT BOOTH SPACE & SET-UP/TEAR-DOWN GUIDELINES:** Companies cannot combine to share exhibit space or packages. All Exhibitors agree not to erect a structure that obstructs the line of sight to adjacent booths. All activities taking place in your exhibit space must be fully contained within the space provided and must not protrude into aisles or others exhibit spaces. Check-In for Onsite Booth Reps starts Monday afternoon August 21, and continues Tuesday morning August 22 until the start of Exhibit Hall hours (approximately 2:30-3:00pm, still TBD). At least one of your company's representatives must be in their Exhibit Booth half hour before show start; and booths *must* remain in place & manned *through the end* of official Exhibit hours on the second day of Wednesday August 23 (*exact end time still TBD*), or a \$500 fee will be charged.

**EXHIBIT HALL PASSES FOR ONSITE BOOTH REPS:** We will contact you at a later date to register your Onsite Booth Representatives. Exhibitor Badges will *only* be issued to employees or contracted representatives of your company, and Photo ID & business cards will be requested upon check-in. Unused Exhibit Hall Passes for Onsite Booth Reps that come with your Exhibitor Package have no monetary value and will not be refunded.

**PHOTO RELEASE:** I hereby give permission for images of my company representatives, captured during the 2017 NPPA Conference through video, and photo, to be used solely for the purposes of NPPA's promotional material and publications, and waive any rights of compensation or ownership thereto.

**LIABILITY INSURANCE:** Exhibitor agrees to obtain and maintain general liability insurance in an amount of no less than \$2 million per incident/occurrence and cover the operations of the exhibitor in their assigned space. Exhibitor shall provide a Certificate of Insurance naming NPPA/Summerdale Enterprises, Inc. as a certificate holder. Exhibitor agrees to indemnify and hold harmless NPPA/Summerdale Enterprises, Inc. from any and all claims, demands, and causes of action that may be made by anyone for injuries to persons or damage to property resulting from acts or omissions of exhibitor or which result from exhibitor's operation of its exhibit, including the loading, assembly, and unloading of exhibitor's property.

**As a representative of the exhibiting company, I agree to the terms of this contract:**

**EXHIBITING COMPANY NAME:** \_\_\_\_\_

**YOUR NAME (in print):** \_\_\_\_\_

**YOUR SIGNATURE:** \_\_\_\_\_

**DATE:** \_\_\_\_\_